



ARTWORK SPECIFICATIONS

FILE SUBMISSION OPTIONS

Email Submission:

art@CustomWater.info (limit of 15 megabytes per email)

NOTE: If your file size exceeds the email limit of 15 megabytes, your artwork will need to be sent via FTP or on a hard disk. See FTP Submission or Hard Disk Submission below. Please include your company name and a descriptive job title on all artwork submissions. (Example: XYZ Promotions - Township Bank & Trust)

FTP Submission:

Host: [ftp.customwater.info](ftp://ftp.customwater.info)

User ID: custom1

Password: customwaterwater1

Custom Water Promotions

PO Box 6445

Hilton Head Isl. SC 29938

Att: Art Dept.

ACCEPTABLE / UNACCEPTABLE FILE FORMATS

Preferred File Format:

EPS file with text converted to outlines/curves.

Acceptable File Formats:

ai, psd, pdf, tiff, bmp, or jpeg. (All raster files must be 300 dpi or higher).

NOTE: All files are printed CMYK. Pantone colors may vary due to CMYK conversion.

Unacceptable File Formats:

MS Word, MS Publisher, Jpeg (low resolution), and Gif (low resolution) are considered

NOTE: Unacceptable Artwork is subject to a design fee of \$50.00 per hour.

Art Services & Setup Fees

Art Services:

Our Graphic Arts Department is here to assist you with any design needs that you may have. Contact us for pricing.

Setup Fee: All new orders are charged a one-time setup fee of \$75.00(s).

LABEL TEMPLATES & GUIDELINES

Guidelines:

Bleed Size: 8.125" x 2.25" (.125" Bleed)

Trim Size: 8" x 2.125" (Finish Size)

Required Source Information: allow at least 1" of text free space at the right edge of the label for the source information.

SOURCE INFORMATION EXAMPLE

16.9 FL.OZ. (500mL) - Natural Spring Water
Bottled At The Source • Chatsworth, GA
[www. CustomWater.info](http://www.CustomWater.info) • Ph. (877) 421.9866

Colors Specifications:

All files are printed in CMYK. Pantone colors are printed in their respective CMYK equivalents.

Custom Water Promotions

PO Box 6445 Hilton Head Island, South Carolina 29938

Toll Free: 877.421.9866 Email: art@CustomWater.info Web: CustomWater.info